

## June 27, 2022 Silver Sage Board Meeting

Meeting called to order at 5:35 PM

Board Members present: Andrew King, Lindsey Robinson, Bob Kunz, Gary Roeder, Laura Outlaw  
Members at large: Bob Pentecost

Approval of last Board Meeting Minutes April 25<sup>th</sup> – completed prior to, and distributed at May General Membership Meeting

General topics and committee status for records:

President – Andrew King

- **Bylaws** approved by membership vote in May 2022, results verified and reported at June 14 General membership meeting. Now available to all members at [silversageporsche.com](http://silversageporsche.com)
  - The Bylaws are located on the Publications (sub-page)
- **Oktoberfest** – Gary Cuddeford provided materials generated by the committee to the board, event created on PCA national website, event now featured in our website home page, multi-region event subsidy request submitted to Zone 6 rep for further processing
  - Registration begins August 5 – September 12.
  - Link to Event on PCA Website: <https://www.pca.org/events/oktoberfest-weekend-boise>
- **Charity** – board selected Camp Rainbow Gold for 2022 annual fundraiser, this is not a repeat charity as suggested at General Membership meeting. A notification of selection to the membership via email and website posting is in work. Deposit has been placed at The Riverside Hotel for main event on Friday Nov. 4<sup>th</sup>. A special rate has been negotiated for the evening. Note: Saturday Nov 5<sup>th</sup> is a BSU home football game versus BYU.
  - A beer and wine permit will be required if the club intends to consume, or auction, donated beer, or wine. No such permit exists for hard liquor. All first-time applicants must provide a copy of their non-profit status from the IRS with Federal ID number (EIN)
    - Cost is \$40 (\$20 Beer/\$20 Wine)
    - It is believed that most Charities are familiar with types of permits available (as used with other fundraising events)
    - Discussion was held and there is a potential issue with Club obtaining this permit. May need to use Camp Rainbow Gold if our club is still in process of re-instating non-profit status with the IRS. Therefore, permit approach is currently TBD.
  - A non-selected, non-finalist, member nominated charity asked if club would support a cruise-in type fundraiser at a local winery. Andrew responded in favor and left it to the charity committee to coordinate. Does the club want to proactively support such an event (if it exists) at least for finalists?
    - Discussion was held and the Board opted to not to promote additional events. It was felt it was better to focus on the charity selected for that year, as every cause is worthy, but it could be overwhelming to the membership if we share fundraiser/events beyond the finalist.

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- **Media/website** – slow but continuous progress continues. Jesse Mortensen once again agreed to assist with enabling classifieds
  - Website was updated with the following content:
    - Camp Rainbow Gold as the selected charity
    - TireRack.com Street Survival (July 30)
    - 2022 Oktoberfest
- **Cruise Ins** – Denise has contacted Andrew and others a couple time to say Cruise In process not ideal – significant number of persons who sign up no show, others who do not sign up do show. Does someone want to get more involved?
  - Discussion held to talk a bit more about the proposed Operating Model that leans toward Committees versus individual ownership of activities/groups.
  - It was reported that the last Cruise In went well without many registration issues
- Next general membership meeting – July 12<sup>th</sup> – who is available? Any ideas on activities/content to make meeting more interesting/social/valuable to members or board?
  - No board member conflicts in attending during the July 12<sup>th</sup> Membership Meeting
  - Discussion held about an “open house” or “fair” for the August 9<sup>th</sup> Meeting

**ACTION:** Andrew to confirm with Porsche of Boise. Once we know that will work, we can then confirm with Committee Chairs/Leads their attendance.

- Additional Tables for Committees
- Different menu and/or cash bar service

Vice President – Bob Kunz

- **Oktoberfest** – Plan on using Constant Contact for Registration in 2022. Although Auto X is now using MotorsportReg would like to transition to one system, but there would be additional work to get the information needed to support the registration, sign-up, car placards etc.
- **Auto X** – Signup for the July 16 & 17 event is still open. Registrations spike with initial emails and then when final reminder is sent.
  - **Helmets:** There may be an opportunity to borrow or rent a Helmet Tree, if that is hindering individuals to sign up for autocross.

**ACTION:** Bob Kunz to coordinate opportunity for loaner helmets and send Information to Bob Pentecost to communicate to members ability to request a helmet

- Club to provide a Sock (Helmet Liner)
- Allow member to Borrow Helmet

- **Treffen** Registration

**ACTION:** Bob Kunz to create Treffen Registration Helpful Tips/Tricks to Ken Robinson to distribute prior to the June 29 Registration.

- **Street Survival**

- Still a few open spots for drivers (10 spots available) along with Ride-along coaches.

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**ACTION:** Bob Kunz to get flyer to Andrew to add to our website

**ACTION:** Bob Kunz to distribute flyers at Lyle Pearson for dealer employees

Treasurer – Gary Roeder

- **Q2 Financials** – Will be completed on 6/30. Financials to be appended to this document once available.
- **Street Survival** – Expenses are initially Out of Pocket but will be fully refunded.
- **IRS Reinstatement** – still in process, all paperwork submitted, no real way to pressure or hurry it along.
- **990T Exempt Organization Business Income Tax** – Gary is still investigating since Rob Grover mentioned that due to the Sage Tick Ad revenue if over a specific amount there may be a need to file this Tax form.

Secretary – Laura Outlaw

- **Membership** – Club is maintaining around 700 members.
- **Bylaw Voting** – Through that process, identified some individuals that voted and were not Silver Sage active members and some co-members that voted that are not on our membership rolls. In order to recognize the vote, they had to be a PCA & Silver Sage member in good standing. The plan is to reach out to those individuals via email and get them added or signed up.

Past President – Lindsey Robinson

- **Clearwater/Lochsa River Tour** – Tour was held June 24-26. The two tour groups had a good time. Lindsey and Lucille Kunz had posted pictures on the Facebook pages.

**ACTION:** Lindsey and/or Bob Kunz to do a write-up for “From the Regions” in the Panorama Magazine.

## June 27, 2022 Silver Sage Board Meeting

### Topic Discussion – Sage Tick

- Last meeting recap – we agreed that not much could be done without an editor (or a team of volunteers to include a leader/editor). We agreed that the prior business model was not sustainable. Brian Myrick agreed to review data (provided via 4/27/2022) and provide feedback.

**ACTION:** Gary Roeder to communicate to advertisers that the Sage Tick is currently on hiatus

**ACTION:** Gary Roeder also to reach out to Brian Myrick (he is signed up for Auto X in July)

- Sage Tick dilemma - would like opinions on vision and path forward
  - seems like board needs to do one broader request for volunteers
    - does Board agree we are looking for a small team, not a single individual? - Yes
  - scope of future Sage Tick depends on volunteer resources
    - wide range of what Sage Tick could be in future
    - volunteer(s) should have significant role in deciding
  - survey to get membership feedback
  - club sponsors and advertisers primarily touch club through Sage Tick
    - Porsche Boise exclusive arrangement, to continue or not
  - what would be a plan B if no one volunteers for a 3Q edition
    - nominal due date for content would be Sept 1<sup>st</sup>
    - what date would be our go/no go date for a Plan B?

*Questions and discussion about what are the purpose and role in club communications of the Sage Tick.*

*Looking Forward (Upcoming Activities)?*

*Past Events/Archive of Club Activities*

*Candidate Articles for a September Issue Timeline:*

- *Shoshone Falls Tour*
- *Presidents Drive*
- *Clearwater/Locsha Tour*
- *Auto X*
- *Membership/Anniversaries*

*Those individuals engaged in events should still plan for write-up/pictures regardless of how we intend to publish.*

**ACTION:** Andrew to call meeting with group of club members to flush out what members value in a newsletter or alternate club publication

Meeting ended at 7:30 PM

## Silver Sage Porsche Club

Statement of Activity  
January - June, 2022

	TOTAL
Revenue	
Auto Cross Income	4,777.07
Christmas Party Income	125.00
Grill Badges	70.00
Membership Dues	5,355.00
Merchandise Sales	40.00
President's Mystery Tour Income	793.20
Sage Tick Ad Revenue	1,020.00
Spuds Auction	3,612.55
Spuds Income	2,036.50
Tech Session	495.00
Zone 6 Income	3,156.96
<b>Total Revenue</b>	<b>\$21,481.28</b>
<b>GROSS PROFIT</b>	<b>\$21,481.28</b>
Expenditures	
Auto Cross Expense	7,188.51
Awards	30.00
Charity Dinner	500.00
EMail Maintenance	693.00
Legal Fees	650.00
Member Name Tags (Badges)	95.36
Membership Dues Gifted	46.00
Other Miscellaneous Expenses	82.42
P.O. Box	212.00
Postage and Delivery	410.45
President's Mystery Tour Expense	861.63
Spuds Expense	275.00
Storage Rental	522.00
Street Survival Expense	1,529.99
Tours and Events	170.93
Zone 6 Expenses	3,188.43
<b>Total Expenditures</b>	<b>\$16,455.72</b>
<b>NET OPERATING REVENUE</b>	<b>\$5,025.56</b>
Other Revenue	
Interest On Bank Accounts	12.00
<b>Total Other Revenue</b>	<b>\$12.00</b>
<b>NET OTHER REVENUE</b>	<b>\$12.00</b>
<b>NET REVENUE</b>	<b>\$5,037.56</b>

## Silver Sage Porsche Club

### Statement of Financial Position

As of June 30, 2022

	TOTAL
<b>ASSETS</b>	
Current Assets	
Bank Accounts	
Certificate of Deposit - 091-7	0.00
Certificate of Deposit - 434-7	0.00
WaFd Checking 3127	14,876.96
WaFd Prem MM 3859	20,010.86
Total Bank Accounts	\$34,887.82
Accounts Receivable	
Accounts Receivable	0.00
Total Accounts Receivable	\$0.00
Other Current Assets	
Cash on Hand	0.00
Deposits	0.00
Total Cash on Hand	0.00
Undeposited Funds	0.00
Total Other Current Assets	\$0.00
Total Current Assets	\$34,887.82
<b>TOTAL ASSETS</b>	<b>\$34,887.82</b>
<b>LIABILITIES AND EQUITY</b>	
Liabilities	
Current Liabilities	
Other Current Liabilities	
Accounts Payable	0.00
Total Other Current Liabilities	\$0.00
Total Current Liabilities	\$0.00
Total Liabilities	\$0.00
Equity	
Opening Balance Equity	18,106.49
Retained Earnings	11,743.77
Net Revenue	5,037.56
Total Equity	\$34,887.82
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$34,887.82</b>

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OUT OF TIME – Did not Cover this Topic on 6/27/2022

Operational Model

1. Operating model for committees and/or individual roles
  - a. Andrew has teed up this topic a couple times - but never had time to discuss
  - b. figure below is a rough proposal to give us a visual idea to discuss
  - c. if board agree on basic construct, club can focus on what needs most help

